



NATIONAL FLAG/ COMPANY'S FLAG

Sagot, Roberto

Vice Dean & Executive Director
Fundação Dom Cabral

Roberto Sagot is Executive Director for the development of large organizations, internationalization and people at the Fundação Dom Cabral.

He graduated in Business Administration from the Federal University of Bahia, is a postgraduate in Marketing from the Escola Superior de Propaganda e Marketing - the Higher School of Advertising and Marketing and has an MBA from the Fundação Dom Cabral. He possesses a Professional Master's degree in Administration focusing on Internationalization, from the Fundação Dom Cabral and from the Pontifical Catholic University of Minas Gerais. At the Fundação Dom Cabral, prior to the present position, he was Executive Director of Marketing and International Relations, Executive Director of Administration, Marketing and Business Partnerships and Executive Manager of Marketing. Before FDC, he spent 9 years at Tim – Telecom Italia Mobile – exercising, among other functions, those of Senior Marketing Manager of Tim São Paulo and National Manager for Consumer Products of Tim Brasil.

With more than 20 years of activity in highly competitive markets, he has participated in the creation, management and development of products, services and their brands, and has had successful experiences with company startups and turnarounds. Before the executive education and telecommunications markets, he worked in the entertainment industry and publishing.