



NATIONAL FLAG



COMPANY'S FLAG

Katzman, Melanie

Partner
Leaders' Quest

Dr. Melanie Katzman has led pioneering efforts at the intersection of individual, enterprise and system change for over two decades. As the founder of Katzman Consulting (www.katzmanconsulting.com) and partner in Leaders' Quest (www.leadersquest.org), she has served as a trusted advisor to the leaders of public and private companies, family businesses, entrepreneurial and educational organizations, governmental agencies and non-profit institutions worldwide. Combining psychological expertise, global experience and business acumen she provides strategy, coaching and facilitation that enhance personal and organizational performance during periods of transition, growth or crisis enabling leaders and their organizations to recognize the potency of their position and to leverage their influence with intention, purpose and joy.

A faculty member of Weill Cornell medical school since 1987, Melanie began her career as a research scientist documenting the effect of modernization and globalization on emotional well-being in 17 emerging and developing markets. She co-authored five books; dozens of peer reviewed articles, and helped bring the findings of non-English speaking colleagues into mainstream literature to stimulate social policy. She frequently lectures on the integration of business and community development, passionate leadership and the magic of convening groups to multiply impact. As an entrepreneur she built two commercial and two social enterprises (in the UK, US, and Hong Kong). Melanie has been a visiting professor at the Bocconi Business School in Milan, the Henley School of Management in Henleyon-Thames, England, Kings College in London, and the Chinese University of Hong Kong. She recently joined The Wharton School's Center for Leadership and Change Management as a Senior Fellow and is part of the joint venture team delivering Business Radio Powered by the Wharton School. Melanie co-hosts a weekly nationally broadcast radio show called Women@Work on SiriusXM Channel 111. A member of the Trustees' Council of Penn Women at the University of Pennsylvania, she has co-chaired the committee on the Advancement of Women Faculty while serving on the advisory boards of the Resolution Project (supporting social entrepreneurship for young adults) and Women's Voices for Change (de-stigmatizing and redefining aging). Melanie holds a PhD in Psychology and is certified in the US and chartered in the UK.

LEADERS' QUEST

Leaders' Quest is a social enterprise that conducts leadership-focused immersion experiences ("Quests") for senior business, government, civic and non-profit executives They work in the U.S., U.K., China, India, South Africa, Kenya, Nigeria, Turkey, Russia and Brazil. The Quests unite seemingly disparate people, organizations and cultures--cultivating collaboration and relationships that shift world views, alter company strategies and stimulate community cooperation as well as novel solutions to global issues.

