

NATIONAL COMPANY'S

## **Melanie Katzman**

FOUNDER AND BUSINESS PSYCHOLOGIST

## **KATZMAN CONSULTING**



For over three decades, across six continents, Dr. Melanie Katzman has focused on the science of human connections and the pivotal inflection points where individuals and institutions either coalesce or conflict. As a clinical psychologist, corporate advisor, research scientist, and entrepreneur, Melanie has the business acumen and psychological training that uniquely equips her to decode and diagnose the hidden blocks that hinder personal, organizational, and systemic transformation. A sought-after global speaker, #1 WSJ best-selling author, and motivational workshop leader, Melanie infuses her audiences with energy and possibility.

Melanie established Katzman Consulting 20+ years ago after successfully building non-profit and commercial organizations in Hong Kong and London. She serves as a trusted advisor to multi-national corporations, family businesses, academic institutions, and government agencies, facilitating strategic discussions that clear conflict and engage multiple stakeholders. She coaches Csuite executives to operate with positive intention and achieve results while promoting inclusive cultures.

She is also a founding partner in the pioneering social enterprise Leaders' Quest (established 2002), which connects and develops recognized and invisible leaders to promote novel cross-sector solutions to shared business and community issues.

In parallel with her organizational consulting work, Melanie's clinical psychology practice preserves her deep appreciation of the daily challenges and triumphs of individuals. She has also devoted her career to democratizing scientific information for immediate application. Melanie has authored/co-authored six books including several treatment manuals, a neurobiology textbook, and a guide to Feminist Psychology. Her most recent book Connect First: 52 Simply Ways to Ignite Success, Meaning and Joy at Work was an immediate WSJ #1 best-seller. As co-creator and past co-host of Women@Work, a nationally broadcast radio show on SiriusXM, she offered guidance in response to listeners' pressing concerns. Today she continues that tradition, providing a social media minute of video advice each week to help her followers deploy science-based techniques to stimulate success. She is a contributor to Psychology Today and has been featured in USA Today, Vanity Fair, Forbes, O: The Oprah Magazine, The Chicago Tribune, Investor's Business Daily, Inc., The Financial Times, The NY Post and on CNBC, ABC-TV, CBS-TV, Comedy Central, Lifetime, and numerous podcasts.

She earned her PhD in Psychology and has held faculty positions at the Weill Cornell Medical School and Wharton Business School, along with visiting professorships in Hong Kong, England, Italy, and China. Melanie is licensed in the US and chartered in the UK and sits on the advisory board of South America's largest business school, Fundação Dom Cabral and The Resolution Project which develops young socially responsible entrepreneurs.

Since 2001, Melanie has been a member of the NYC Medical Reserve Corps. In 2021, she also joined the Medical Advisory Board of Estee Lauder Co and was recruited by the New York Yankees organization to advise staff on mental health issues.