



Mr. Grobocopatel has a degree in Agricultural Engineering from the School of Agronomy of the Universidad de Buenos Aires (FAUBA), where he was Professor of Soil Management and Conservation from 1984 to 1990. He is President of Grupo Los Grobo; Director of Bioceres S.A. (a biotechnology company) and of the Asociación Empresaria Argentina – AEA (Argentine Business Association). He is member of IFAMA (International Food, Agribusiness and Management Association), member of the Economic and Social Council of the Universidad Di Tella and member of the Advisory Council of the Fundación ExportAr. He is also member of the Board of Directors of the Bicentenary Schools Program and member of the Advisory Council on curricular contents of the Ministry of Education. He has obtained several awards and honors. At Grupo Los Grobo, he develops organizational innovations to increase the company’s competitiveness and to enhance the quality of life of its employees, customers, suppliers and their entourage. He is regarded as one of the leaders in information technology implementation in the field. He redefined his family-owned company to a network company.

LOS GROBO GROUP



NATIONAL FLAG/ COMPANY’S FLAG

Grobocopatel,
Gustavo

President
Los Grobo Group

The Grobocopatel family has been linked to the farm since 1916, when Los Grobo Agropecuaria was created. This is the foundation of an entrepreneurship that resulted in today’s Grupo Los Grobo. During the 90’s, changes occurred: great territorial expansion of the company and its position as a clear reference for the new agriculture that incorporates technology to production. By the end of the 90’s, the idea of becoming a multinational company began to take shape. Therefore, ADP in Uruguay, Tierra Roja in Paraguay and Los Grobo Brasil would be the beginning of a regional expansion process that is currently under full development. In 2003, the third generation founded Grupo Los Grobo, maintaining the structure of several independent entities and incorporating an external Board of Directors. Over the years it evolved to become a modern organization based on innovation and backed by a strong economic and financial situation. Nowadays, Grupo Los Grobo is considered one of the major grain producers of the country and one of the leading service providers of the region. It has established itself as an effective process coordinator within the agrifood chain by developing an extensive network of collaborative trade.

