



NATIONAL FLAG/ COMPANY'S FLAG

## Hrinak, Donna

President Latin America  
Boeing

Donna Hrinak was appointed president of Boeing Brazil in October 2011. She is responsible for the development and implementation of the Boeing strategy in Brazil and leads company-wide activities including government affairs, identifying new and emerging business opportunities, leading corporate citizenship programs and enhancing company relationships with customers and other stakeholder groups.

Hrinak is based in Sao Paulo, Brazil, and reports to Shep Hill, president of Boeing International and senior vice president of Business Development and Strategy.

Prior to this appointment, Hrinak was vice president, global public policy & government affairs for PepsiCo, Inc. She joined PepsiCo in 2008 from Kraft Foods, where she was Corporate Affairs Director for Latin America and the European Union.

Before entering the private sector, Hrinak was a career officer in the US Foreign Service. She has served as US Ambassador to Brazil (2002-04), Venezuela (2000-02), Bolivia (1998-2000), and the Dominican Republic (1994-97), and as Deputy Assistant Secretary of State for Mexico and the Caribbean. She has also worked at the US missions in Mexico City, Tegucigalpa, Bogota, Warsaw and Sao Paulo.

Hrinak serves on the Boards of the Council on Foreign Relations, the Western Hemisphere Institute for Security Cooperation, and the Inter-American Dialogue and on the Board of Counselors of McLarty Associates. She is also a member of the International Women's Forum (IWF) and of the Organization of Women in International Trade (OWIT). She writes and speaks frequently on foreign policy and gender issues.

Hrinak's awards include the Order of the Barao do Rio Branco from the Government of Brazil and the Order of Duarte, Sanchez and Mella, from the Government of the Dominican Republic, as well as the Career Achievement Award from the US Department of State and the Distinguished Public Servant Award from the US Coast Guard. In 2005, she was named International Businesswoman of the Year by the Miami chapter of OWIT.

Hrinak is a graduate of Michigan State University, from which she was also awarded an honorary Doctorate of Humanities. She also attended The George Washington University and the University of Notre Dame School of Law. She and her husband, Frans Boetes, a native of the Netherlands, live in Sao Paulo.

### BOEING BRASIL

By opening an office in Brazil on October 2011, Boeing began a new cycle in the relationship with Brazil, started 80 years ago with the delivery of F4B-4 fighters to the Brazilian government. Since then, Boeing has formed a close partnership with its Brazilian airline customers and now serves as a catalyst for Brazil's aviation biofuels sector. In 1960, Boeing delivered the first commercial aircraft to the country. Nowadays, the two largest commercial customers of Boeing Brazil are GOL, the fifth largest operator of 737 in the world, and TAM, a strong customer of 777. In addition, Boeing is also involved with the Brazilian industry of satellite communications since the 1970s. The company is seeking new opportunities to expand its presence in country and work with Brazilian companies and governmental agencies in programs of mutual benefit.

