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## Jain, Dipak C.

Honorary President  
Woosong University

Dipak Jain is the Dean of the Sasin Graduate Institute of Business Administration, part of Chulalongkorn University, in the Thai capital of Bangkok.

Prof Jain joins a select group of serial deans who have headed up three schools, including Edward Snyder (Darden at Virginia, Chicago Booth and Yale) and Robert Sullivan (Carnegie Mellon, UNC Kenan-Flagler and Rady at UC San Diego) Former Dean of INSEAD, Jain had an enduring and illustrious career spanning nearly three decades both as an educator and as a business school administrator. He was Dean of Northwestern University's Kellogg School of Management from 2001-2009, and has been a member of the faculty since 1986, serving as the Sandy and Morton Goldman Professor in Entrepreneurial Studies and a Professor of Marketing.

Prior to his appointment as Dean, he served as the Associate Dean of Academic Affairs from 1996-2001 and worked closely with former Kellogg School Dean, Donald P. Jacobs, to set the agenda for the school's curriculum, faculty and research activities.

At Kellogg, Dipak Jain taught courses on marketing research, new products and services, and statistical models in marketing. Professor Jain's areas of research include the marketing of high-technology products; market segmentation and competitive market structure analysis; cross-cultural issues and global product diffusion. He has published three books as well as more than 60 articles in leading academic journals. His long career in education began as a student in Tezpur (Assam), India. He went on to earn his bachelor's degree in mathematics and statistics in 1976 and his master's degree in mathematical statistics in 1978 from Gauhati University in India. He taught at Gauhati for the next five years before leaving for Dallas to pursue his PhD at the University of Texas. In addition to his positions at the Kellogg School, Dipak Jain has been a visiting professor of marketing since 1989 at the Sasin Graduate Institute of Business Administration at Chulalongkorn University in Bangkok.

In 2003, he was appointed as a foreign affairs adviser to the Prime Minister of Thailand. He has served as a consultant to Microsoft, Novartis, American Express, Sony, Nissan, Motorola, Eli Lilly, Phillips and Hyatt International.