



In 2004, Cledorvino Belini, 61, took on the position of President of Fiat Automobiles Latin America. In 2005 he became the Chairman of the Fiat Group in Brazil. He received a B.A. in Business Administration from Mackenzie University and a Master's Degree in Finance from the University of São Paulo. He also holds an MBA degree from INSEAD/FDC (France) received in 2002. From 1973 to 1986, Belini worked at Fiat Allis and at IRF Matarazzo, while also working as a professor at the University São Marcos (1975-1982). Between 1987 and 1993 he was the Purchasing Director at Fiat Automobiles; he emphasized diminishing the suppliers range and the creation of a database of suppliers in Minas Gerais, in the areas surrounding the car factory. He was also responsible in the development of the integrated plant and implementation of the "just in time" system and kanban, with a dramatic reduction in the stock. In 1994, he became the Commercial Director and General Director of Fiat Automobiles. He was responsible for introducing the "Mille On-Line" sales system, for publicity campaigns and for the launching of the Fiat Palio in the global market.



NATIONAL FLAG

Belini, C.