

Paulo Emílio Lima Carreiro
Vice Dean at Fundação Dom Cabral – FDC



ACADEMIC QUALIFICATIONS

- M.A. in Administration (Marketing and Strategic Planning) Universidade Federal de Minas Gerais, 1993.
- MBA at Fundação Dom Cabral, 2002.
- B.A. in Business Administration, Universidade Federal de Minas Gerais, 1990.

FURTHER EDUCATION

- STC Executive Program – Skills, Tools and Competences, Fundação Dom Cabral (Brazil) and Kellogg School of Management (USA), 2007.
- Councilor Development Program – Fundação Dom Cabral , 2009.
- People Strategic Management Program – Fundação Dom Cabral/Insead – France, 2011.

PROFESSIONAL EXPERIENCE

- Vice Dean, responsible for People, Marketing and Integrated Services at FDC, since 2016.
- Project Manager for PAEX (Partners for Excellence) Program at FDC.
- Project Manager and Professor of Marketing at FDC.
- Vice-President of Minas Tênis Clube (recreational club).
- Advertising Manager at S.A. Estado de Minas.
- National Operations Manager at Total Fleet S.A.
- Product Development Manager at Localiza S.A.
- Advisor for Mercado Automotivo da Shell Brasil S.A.

PUBLICATIONS

- Mendes, G et al. (2006), Gestão Pública para o Desenvolvimento – Modelos Integrados, Estratégia de Governo, Estrutura Voltada para Resultados e Estabilidade Fiscal, Aracaju: Governo de Sergipe.