



## **Aldemir Drummond**

Vice Dean at Fundação Dom Cabral – FDC

### **ACADEMIC QUALIFICATIONS**

---

- Ph.D. in Management Studies - University of Cambridge - UK, 1997
- B.Sc. in Economics - *Universidade Federal de Minas Gerais* - Brazil, 1985

### **PROFESSIONAL EXPERIENCE AT FDC**

---

- Vice Dean, responsible for Executive Development, Faculty, R&D and Education, since 2016.
- Professor of Strategy and Organizations at FDC, working on the following areas: competitive strategy, strategy implementation, MNCs' strategy and strategies in emerging economies.
- Academic Director for the programs Strategy & Execution and BRICs on BRICs.
- In custom programs Aldemir has worked with senior executives from companies such as *ABB, Arcelor Mittal, British American Tobacco, Bosch, Bunge, EADS, Embraer, Halma, NEC, Novartis, Pirelli, Syngenta, Vale, Votorantim* and *VW*.
- HR Director (2001 – 2004) and coordinator of the Executive MBA program (1998 – 2001) at FDC.

### **PUBLICATIONS**

---

#### **Periodicals and Annals of Scientific Conferences**

- DRUMMOND, Aldemir; BRANDAO-BERNARDES, Maria Elisa. What middle managers have to say about strategy success? 24<sup>th</sup> EGOS Colloquium, Amsterdam, 2008,
- RANGAN, Subramanian; DRUMMOND, Aldemir. Explaining outcomes in competition among foreign multinationals in a focal host market. *Strategic Management Journal*. v.25, p.285-293, 2004.
- RANGAN, Subramanian; DRUMMOND, Aldemir. The problem of control and the role of home-host ties in explaining multinationals' foreign operations, competitiveness, and performance. *Global Strategy Journal*. v.25 p.362-376. 2011