



André Gustavo Generoso Proença

Vice Dean at Fundação Dom Cabral

André Proença holds a B.Sc. in Civil Engineering from PUC Minas, an MSc in Business Administration and specialization certificates in Project Management from IETEC, Finance from Instituto de Educação Continuada (IEC-PUC Minas) and People Management from Fundação Dom Cabral (FDC).

As Vice Dean at Fundação Dom Cabral since January 2021, André is responsible for the People and Business Integrated Value area (people, marketing, finance, technology and infrastructure). He has held the position of Project Director of Customized Solutions, Associate Dean of Customized Solutions in São Paulo and Associate Dean of Open-enrollment Programs, being responsible for the development of the department and of the national and international portfolio of short and medium term programs.

His professional track as Project Director, focusing on corporate development through executive education and as Senior Management Consultant, focusing on result-oriented projects, included work in private companies and public agencies in Brazil and abroad. He has worked in Argentina, Mexico, the United States and Luxembourg, having lived in Argentina and Luxembourg for a total of 3 years.