



## Rachel Jafta

**PROFESSOR (ECONOMICS) DIRECTOR**

**UNIVERSITY OF STELLENBOSCH; NASPERS AND  
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Rachel Jafta (PhD) is full Professor in Economics at the University of Stellenbosch, South Africa. She studied at the Universities of the Western Cape, Stellenbosch and UNISA (for Spanish and Italian) in South Africa, Luigi Bocconi in Milan, Italy, as well as Harvard Business School and the Europass Language Academy in Florence, Italy. Her research interests are Economics of Technological Change, Black Economic Empowerment, Competition Economics and International Trade. She has published in these fields locally and internationally.

She joined the Naspers board in 2003 and the Media 24 board in 2007. She is a member of the Human Resources and Remunerations committee at Media24 and chairs the Nominations committee at Naspers and Media24. She was appointed chair of the Media24 board in April 2014 and is a member of the Naspers social, ethics and sustainability committee. She is a member of the Naspers and Prosus risk committees. She serves on the Advisory Board of Naspers Foundry and chairs the board of NaspersLabs.

She is the founder and chairperson of a number of Community engagement projects, amongst others the Media24 Rachel's Angels Mentorship Programme and the Cape Town Carnival ([www.capetowncarnival.com](http://www.capetowncarnival.com)), and recently WeCode24, a coding programme for high school learners ([www.wecode24.com](http://www.wecode24.com)). She is a member of the South African Economic Society and the Economic History Society.

She has received awards for excellence in research, teaching, and community engagement, as well as the Antonio Veralda Prize for the best final-year student in Italian (from UNISA). In 2011 she was a recipient of the University of Stellenbosch's Award for Exceptional Alumni. In 2015 she was appointed to the Governance Committee of the Bureau for Economic Research at Stellenbosch and to the International Advisory Council of Dom Cabral Business School in Brazil. On 10 December 2015, she received the Chancellor's Award for Excellence in Community Interaction and Social Impact. In March 2017 she received an Honours Award for Outstanding Service in South Africa and beyond from the Club of Student Representative Presidents, Stellenbosch University.

