



Malczewski, Marcel

CEO M3 Investimentos Ltda Mr. Marcel Martins Malczewski graduated in electrical engineering from the Universidade Federal do Paraná and holds a Master's degree in industrial computer science from CEFET Paraná. He has also completed post-graduate courses in management at the Harvard Business School in the United States. He was (i) the co-founder of Bematech in 1990; (ii) professor and coordinator of the computer engineering major at PUC Paraná; and (iii) Entrepreneur of the Year in the Technology Industry as named by Ernst & Young and Revista Exame in 1999. He has served as Bematech's CEO from 2001 until 2009 and has served as Chairman of the Board of Directors of Bematech since 2010.

BEMATECH

Bematech (Bovespa: BEMA3) is the absolute leader in technological solutions for the retail sector. For two decades, the company has pioneered the development of solutions that redefine consumer experience at the point of sale, offering a broad portfolio of integrated solutions - hardware, software, services and training - specialized in small and midsized retailers through a wide distribution network that covers over 400,000 points of sale. The company operates four R&D excellence centers, with approximately 1,000 professionals in Brazil, China, Taiwan and USA.

