



Marco Antonio Silva Stefanini

CEO & FOUNDER

STEFANINI



Stefanini's history is confused with the entrepreneurial profile of its founder and global CEO, Marco Stefanini. Graduated from USP in Geology, the executive began his career in the IT area, as a trainee at Bradesco, the largest private bank in the country. At Bradesco, Engesa and other prominent companies in which he worked, the executive acquired knowledge in data processing and in the areas of Performance Analysis, Capacity Planning and Technical Support in general having worked as an Analyst and Consultant.

At the head of the company, he dodged several economic crises, disputing the market with multinational giants, always with an anticipated view of business. Three years ago, it began the process of digital transformation of the company, with the proposal to transform itself and help customers to transform themselves. In 2018, he actively participated in defining the company's new purpose - Co-creating solutions for a better future -, which involved more than 450 leaders in the Stefanini global event.

As much as technologies are important for the evolution of society, Marco Stefanini believes that digital transformation is, in fact, a cultural transformation, which begins with the executive's mind and extends to all people in the organization.

Recently, Marco Stefanini was appointed by the National Confederation of Industry (CNI) in Brazil to chair the entity's Forum on Transnational Companies (FET). The forum encourages the internationalization of Brazilian companies and is extremely important in obtaining agreements with the government to stimulate the sector.

A member of the International Advisory Board of Fundação Dom Cabral (FDC), the executive was also chosen as Co-Chair of the US - Brazil CEO Forum, held in November 2019 in the United States. The idea was to promote bilateral business in all areas. During the event, Marco Stefanini was responsible for commanding the representation of these companies before the presidents.

Always active in his segment, the executive was one of the founders of the Brazilian Association of Software and Services for Export Companies (BRASSCOM).

In 2015, the global CEO of the Stefanini Group was one of the executives invited by the II Business Summit of the Americas, organized by the Government of Panama with the support of the Inter-American Development Bank (IDB), to attend the Panel of Presidents, which also had the presence of the president and founder of Facebook, Mark Zuckerberg. During the ceremony, Stefanini spoke about "Innovation and Information Technology: Reshaping the future of the Americas" and discussed how governments and the private sector can work together to reduce social exclusion. More recently, he participated in "Choose France", an event in which French President Emmanuel Macron brought together the world's leading business leaders at the Palace of Versailles.

Marco Stefanini's story of entrepreneurship was reported by writer Rogério Godinho in the book "O Filho da Crise", published in Brazil in 2011 by Matrix Editora. Currently, Stefanini is present in 41 countries, being considered, for the fourth consecutive year, the 5th most internationalized Brazilian company, according to the Dom Cabral Foundation Ranking.