

Sônia Regina Hess de Souza

Member of the Board of Trustees

Sônia Regina Hess de Souza was born in the State of Santa Catarina, the sixth daughter of a family of 16 siblings. She studied business management and specialized in the apparel area and began her professional life quite early, in her family's business. She worked for 35 years at Dudalina, the company founded by her enterprising parents – Rodolfo (Duda) and Adelina – specialized in men's and women's apparel, of which 12 as president (between 2003 and 2015).

Mrs. Souza is currently Vice-President of the Mulheres do Brasil group, mentor of EY's Winning Women Brasil program; Endeavor advisor, ambassador and mentor; advisor to Lide Educação that supports Instituto Ayrton Senna; member of the Board of Trustees of Fundação Dom Cabral; advisor to the Sequóia group, PETZ and Consultant to Warburg Pincus do Brasil.