



Pedro Luiz Barreiros Passos

Member of the Board of Trustees

Co-president of the Administration Board at Natura & Co and co-founder of Natura. He holds a degree in Production Engineering from Escola Politécnica da Universidade de São Paulo, with an extension in Business Administration from Fundação Getúlio Vargas.

He is dedicated to different entities and associations. He was president of Instituto de Estudos para o Desenvolvimento Industrial (IEDI) from 2009 to 2015, still remaining as an advisor. In 2013, he became president of Fundação SOS Mata Atlântica. Member of the boards of Instituto Empreender Endeavor since 2005, Fundação Dom Cabral (FDC) since 2010, Instituto Semeia since 2011, Fapesp since 2013 and AC Camargo since 2018. He is also a member of MEI (Mobilização Empresarial pela Inovação).