

Faculty

(Faculty subject to change without notice)



Alice Erthal (Alice Monnerat Erthal Levi)

PhD (2019) followed by post-doctoral projects (2020, 2022) from COPPEAD Graduate School of Business, UFRJ, with part of the phd research conducted at Florida International University. M.Sc. (2012) and B.Sc. (2004) in Production Engeneering from Universidade Federal Fluminense. Certified as Global Reporting Initiative (GRI) trainer, as Business Process Management Professional by BPTrends Associates, as Professional Coach by BCI and in Personality & Ability Assessment (OPQ, MQ, Verify) by SHL. Alice has more than 15 years of experience as a manager, consultant, trainer and coach in

different industries in the public, private and third sectors. Currently a full time professor at FDC, works on themes such as Leadership, Job crafting, Psycological safety, Organizational paradoxes, Culture and Change Management, in addition to contexts of Sustainability, Corporate Transparency and Lean Thinking. Alice has published at top international journals, such as International Journal of Production Economics (ABS3) and Production Planning and Control (ABS3), working as a reviewer of these and other top-ranked internacional journals. She has presented her work and volunteered as a reviewer at the most relevant national and international conferences in Business Management.

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Paulo Renato de Sousa

Paulo Renato is a professor and researcher on Operations and Logistics Management at Fundação Dom Cabral. He is currently pursuing a doctorate degree in Business Administration (line of research: Knowledge transfer in purchasing) from Pontifícia Universidade Católica de Minas Gerais and he holds a M.Sc. in Business Administration from Pontifícia Universidade Católica de Minas Gerais and Fundação Dom Cabral. Professor Paulo Renato teaches at the graduate programs (professional master and specialization), corporate partnerships and custom programs at FDC. He has

already taught in companies such as Ambev, Bunge, Souza Cruz, FIESC, Novartis, Petrobras, Cardif, Algar, Sest Senat, among others. He is a former faculty member of Centro Universitário Newton Paiva, Centro Universitário UNA, Ibmecc and Senac. He has also been a logistics advisor at Pontifícia Universidade Católica de Minas Gerais. Paulo Renato is the author of several articles on logistics, operations, purchasing, supply chain management, value chain and distribution channels.

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Maria Elisa Brandão (Maria Elisa Brandão Bernardes)

Maria Elisa holds a PhD in Business Administration, with emphasis in Strategy and Small Business Management, from the joint doctorate HEC – Montréal and McGill University, Canada; a Master's Degree in Management from UFMG (Federal University of Minas Gerais) and a Specialization Certificate in Marketing. She has a bachelor's degree in Business Administration (UFMG) and in Philosophy (Catholic University of Brasília). She is a Professor at Fundação Dom Cabral – FDC, and she teaches in academic (master and MBA), and in executive education programs in the

areas of Strategy and Management. She is an IPEAD/UFMG Foundation board of trustees' member. She has been working with organizational development, strategic planning, and strategy execution for more than two decades as a teacher and as a consultant. She holds large experience in lecturing on Strategy and Management in both undergraduate and graduate programs to private and public companies at FDC. As a scholar she has a sociological approach to strategy research, in which she investigates about the strategy as practice and about organizations' growing process. Author of articles in academic journals, large circulation media and publications in conference proceedings in Brazil and abroad, she focuses on the strategic process.

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Hugo Tadeu (Hugo Ferreira Braga Tadeu)

Hugo Tadeu is the Director of the Center for Innovation and Digital Technologies at Fundação Dom Cabral. Member of the Board of Directors, and an Advisory Board Member in different organizations from the financial sector, technology, consultancy, and consumer brands. He served in many projects with large-sized organizations, medium-sized companies, governments, and startups with higher results. He is an innovation management member at The World Economic Forum (WEF), International Standard Organization (ISO), Instituto Brasileiro do Petróleo (IBP), and Associação Brasileira de Venture Capital (ABVCAP), with a higher

engagement to business execution and transformation projects. He was awarded as one of the best innovation and operations management authors by Bienal do Livro, recommended as a influencer about innovation and technology by Ibest and with the Medal of Honor for Professional and Educational Achievement by Conselho Federal de Administração (CFA). A columnist in Revista Exame, Revista Época Negócios, and Meio & Mensagem. He is a Visiting Professor at Nova SBE. In the past, he was a Visiting Professor at the University of British Columbia, Curtin University, ESCP, and Insper. Tadeu holds a Ph.D. in Mechanical Engineering from PUC Minas and a Post-Doc from the University of British Columbia, Canada. Finally, Tadeu is passionate about innovation, transformation, learning, balance, people, and education to change the World with several market transformations.

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Alice Oleto (Alice de Freitas Oleto)

Alice works and researches in the areas of People Management, Organizational Behavior and Organizational Studies, especially Violence at Work with a focus on Moral and Sexual Harassment, Diversity and Inclusion, and Ethics in Organizations. She holds a PhD in Business Administration from FGV/EAESP, a master's degree in business administration from UFMG, a Specialist Certificate in Public Law from Cândido Mendes University and a bachelor's degree in law from the Milton Campos Law School. She worked at the State University of Londrina as full professor of the PPGA in Business

Administration and at Insper as an assistant professor of Teaching & Learning, and assistant professor in the undergraduate course in Business Administration. She was assistant professor on the Law course at Estácio University and at the Centro Universitário de Unihorizontes, teaching at the undergraduate and academic master's programs in Business Administration. At FGV/EAESP she worked as an assistant professor for the MBA in Health Management and the master's program in Business and Management. She worked as a lawyer and consultant, providing legal assistance in the areas of Labor Law, Banking Law, Business Law and Civil Law. Author of the chapter Assédio Moral e o Setor Público [Moral Harassment and the Public Sector] of the book *Gestão de Pessoas por Competências nas Instituições Públicas Brasileiras* [People Management by Competences in Brazilian Public Institutions]. Alice delivers speeches and lectures on Moral Harassment and Sexual Harassment at Work.

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Alsones Balestrin

Alsones Balestrin holds a post-doctorate from HEC/Montreal-Canada and two doctoral degrees, one in Business Administration from UFRGS and the other in Information and Communication Science from the Institute of Digital Technologies at the University of Poitiers/France. He also holds a master's degree in Business Administration from UFRGS and a bachelor's degree in Accounting from URI. Between 2000 and 2024, he participated in training executives, masters and doctors at Unisinos Business School and, from 2007 to 2022, he was an associate professor at the Institute of Administration at the University of Poitiers/France.

At Unisinos, he served as Director of Research and Postgraduate Studies (2009-2017) and Academic Dean (2017-2021). Certified as a Board Member and Fiscal Advisor by IBGC, he is currently a member of the Board of Directors of Safepar S/A. He has also served on boards such as Procergs S/A, Corsan S/A, Unisinos and the Board of Trustees of the European Software Institute (Spain), among others. He was the Secretary of State for Innovation, Science and Technology of Rio Grande do Sul and co-founder of the edtech Startup Academy S/A. Mr. Balestrin has published dozens of articles and books on strategy, innovation, and governance; as well as supervised more than 30 theses and dissertations. In 2022 and 2023, he was included in the list of the 100 most influential scientists in Latin America in the field of management and business. Since 2009, he has been awarded a research productivity grant, currently at the PQ1D/CNPq level. [LINKEDIN](#)



Ana Burcharth (Ana Luiza Lara de Araújo Burcharth)

Ana Burcharth is a Professor of Innovation and Strategy and a researcher at the Innovation and Entrepreneurship Center at Fundação Dom Cabral. She is a former Assistant Professor at the Business School of Aarhus University (Denmark). Associate Professor Burcharth holds a Ph.D. in Business Administration from Aarhus University (Denmark) and a M.Sc. in Innovation, Knowledge and Economic Dynamics from Aalborg University (Denmark). She worked as a consultant at the State Secretariat for Science, Technology and Higher Education of Minas Gerais (Brazil). At FDC, she works for the open

enrolment and custom graduate programs and has developed programs in large and medium-sized companies. She is also the coordinator of the Minas Innovation Network, a community of practice on innovation management among the leading companies in the State of Minas Gerais. Associate Professor Burcharth has published papers in international journals, academic magazines and the business press.

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Ana Celano

Ph.D. in Business Administration from EBAPE/FGV (2014). In the corporate sector, she has accumulated over twenty years of experience as a director and partner at Franco Celano Comunicação, serving a broad portfolio of companies and working on several consulting projects in organizational communication, people management, international management, and strategic planning. Currently, in the academic field, she is an adjunct professor in the Master's program in Business Administration at Faculdades Ibmecc-RJ and a visiting professor at EBAPE/FGV, in addition to teaching in executive education

programs. Her main research interests lie in the areas of Organizational Studies, People Management, Organizational Communication, Management Education, and International Management.



Anahid (Anahid Christel Roux-rosier)

Anahid Roux-Rosier is a professor-researcher at Fundação Dom Cabral. She completed his doctorate at Lyon III University (2022), and she holds a master's in philosophy from University Grenoble Alpes, (2014) in Management Science (Grenoble Ecole de Management, 2014). She worked as a professor of philosophy at the Lycée Français Abd-El-Kader – Beirut, and as a research assistant at the Faculty for Agriculture and Food Science at the American University of Beirut, where she acquired extensive academic and professional experience. In addition to academic

publications, Professor Anahid Roux-Rosier regularly disseminates her research through press articles, such as in Ouest-France and Le Monde. [LINKEDIN](#) [ORCID](#)



Bruno Felix (Bruno Felix Guilherme de Araujo)

Professor at Fundação Dom Cabral and visiting professor at Pforzheim University (Germany) and Audencia Business School (France), he teaches topics related to People Management, with an emphasis on Organizational Culture Management, Workplace Communication and Public Speaking, and Strategic People Management. He holds a Ph.D. in Administration from Universidade Presbiteriana Mackenzie, with a doctoral exchange program in Social Psychology at Universidad Complutense de Madrid. He was a co-owner of Avatis, a training company through which he served clients such as

Petrobras, Banco do Brasil, Sicoob, Unimed, Wine, Vale, ArcelorMittal, SENAC, the Court of Justice, and Correios. He was also a co-owner of Tegrus, a company specializing in RevOps and Growth. He served as a full professor at Fucape Business School, where he coordinated Open and In-Company Specialization Programs as well as the Professional Master's Program at the institution's Rio de Janeiro campus. Currently, he is the editor-in-chief of the Brazilian Business Review (BBR), classified as Qualis A2. His research areas include professional identity (how individuals and collectives define what they are through what they do), role transitions (how people switch between different roles), social identification (how individuals define themselves through their positions, organizations, and professions), and identity changes (how organizations and individuals respond to threats to their identities). He participates in and coordinates research projects funded by CNPq and holds a PQ2 productivity scholarship. He has published several articles in journals classified as ABS3 and Qualis A1, including The International Journal of Human Resources Management, Career Development International, and European Journal of Work and Organizational Psychology.

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Bruno Fernandes (Bruno Henrique Rocha Fernandes)

Bruno Fernandes works in the area of strategy and people management, researching and developing models for strategy implementation through people management processes – mainly competence-based management models. He holds a Doctorate Degree in Business Administration from Faculdade de Economia e Administração - USP (FEA-USP) with a research stage at Cambridge University (UK), a Master's Degree in Business Administration from UFPR and a Bachelor's Degree in Business Administration from FEA-USP. Bruno Fernandes is a full professor at

Fundação Dom Cabral and has worked for in-company programs, especially in intervention projects in organizations such as Alpargatas (apparel industry, with brands like Havaianas), ANA (Brazilian National Water and Sanitation Agency), ANP (Brazilian Gas and Oil Agency), AstraZeneca (Pharmaceuticals), Central Bank of Brazil, Braskem Petrochemical (18th Chemical firm in the World, 2022), among others. Prof. Fernandes also teaches in the Business Administration Professional Master's Program at FDC and the Master's and Doctorate Programs in Business Administration at PUCPR (2017-2023). Bruno Fernandes also held executive positions such as dean of the Business

School at PUCPR, vice-rector and coordinator of the master and doctorate programs in Business Administration at Universidade Positivo, among others. He is the author of the books “Of Fiber and People: From US\$ 54 thousand to US\$ 9 billion, the remarkable story of GVT, the company that changed the telecommunications industry in Brazil” (Ed. Sextante, English Edition), “Gestão Estratégica de Pessoas com Foco em Competência” (Ed. Campus-Elsevier), “Administração Estratégica: da Competência Empreendedora à Avaliação do Desempenho” (Ed. Saraiva), “Competências e Desempenho organizacional: o que há além do balanced scorecard” (Ed. Saraiva) and a great number of articles published in journals and conference proceedings in Brazil and abroad.

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Claudimar Veiga (Claudimar Pereira da Veiga)

Claudimar Veiga is a professor and researcher in the field of marketing at Fundação Dom Cabral. The aim of his field of work is to link research and professional practice in business administration, integrating the following themes: marketing, strategy, and healthcare management. He has a Ph.D. in Business Administration, with a special focus on marketing and strategy, and a Master's Degree in Production and Systems Engineering, with an emphasis on marketing analytics (forecasting), from the Pontifical Catholic University of Paraná. He is a professor of the Professional Master's Degree

Program in Administration at the FDC and has developed projects for several organizations, seeking connections with research that has managerial applicability in companies as well as involving multidisciplinary between several Brazilian and international universities. Professor Veiga has published more than 100 articles in journals recognized by the Financial Times 50 (FT50), ABDC A, CABS 3, and QUALIS A, among others. He is the Theme Leader in Marketing (2022-2024) at the National Association of Graduate Studies and Research in Administration (ANPAD). He served as Head of the Department of General and Applied Administration and as an advisory member of the Social and Applied Sciences sector at UFPR. In addition to his academic experience, Professor Veiga has over 20 years of solid market experience in managerial positions in the areas of marketing, strategy, retail, and sales in leading companies in their segments, such as Nestlé, Dairy Partners Americas and Sadia.

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Diego Marconatto (Diego Antonio Bittencourt Marconatto)

Prof. Diego Marconatto lectures and publishes extensively on entrepreneurship and small and medium enterprise (SME) growth. He completed his PhD in Business at UFRGS (Brazil) and his post-doc at HEC Montréal (Canada). Prof. Marconatto is also a Specialist in International Economy and Law with the Fondazione Centro Produttività Veneto (Italy). Finally, he has worked as a visiting scholar at Universidad de Seville (Spain). Prof. Marconatto worked as a researcher in the graduate programs of different universities (UFSC and Unisinos) and is currently a faculty member

of the Graduate Program on Administration of Fundação Dom Cabral. In addition, he accrued solid management expertise by working for almost ten years at a Coca-Cola bottler in southern Brazil.

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Douglas Wegner (Douglas Wegner)

Douglas Wegner holds a Ph.D. in Business Administration from the Federal University of Rio Grande do Sul (2011). He was a visiting student at the University of Cologne, Germany (2009) and visiting scholar for post-doctoral studies at TU Dortmund, Germany (2019). He also worked as a visiting professor at the University of Sevilla (2016) in Spain. Douglas is currently a professor of the Professional Master in Administration at Fundação Dom Cabral (FDC), Brazil. He works as associate editor of Revista Base (Qualis A2 - ISSN 1984-8196) for the topics of Collaboration and Interorganizational

Relations. Douglas was a member of the Scientific Committee of Organizational Strategies (2019-2020) at Anpad, the National Association of Graduate Programs and Research in Administration. He is currently co-leader of the track on «Interorganizational and Interpersonal Relations» at Anpad (2022-2023). Douglas published more than 90 scientific articles in national and international journals in Business and Administration. In 2019 he published the book «Redes, Alianças e Parcerias: Ferramentas e Práticas para a gestão da cooperação empresarial» (Networks, Alliances, and Partnerships: Tools and Practices for the management of business cooperation). Besides the academic activities, Douglas worked as a business consultant, forming and developing strategic networks in Brazil. His main research and professional interests are focused on collaborative strategies: business networks, alliances, partnerships, corporate-startup collaboration, digital platforms, business ecosystems, innovation networks, multistakeholder networks, and collaborative governance.

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Elisângela Furtado (Elisângela Prado Furtado)

PhD and master's degree in business administration from the Federal University of Minas Gerais. Specialist in Strategic Human Resources Management from UFMG. Bachelor's degree in business administration from PUC Minas. She worked as a consultant specialized in Organizational Studies, ESG, Diversity, Inclusion and Organizational Culture. She has already provided services for Petrobras, Transpetro, Globo, Carrefour, Wabtec and BS2 in development programs at FDC, as well as Nespresso, Caloi and Becton Dickinson through Instituto Diversidade and SporTV.

Scientist and researcher at the Organizational Studies and Society Research Center (NEOS) at the School of Economic Sciences at the Federal University of Minas Gerais. Member of the Interinstitutional Research Group "Multiple Views on the University: People, Territories and Projects" (Unila, UFMG, UFSC, Unicamp, UNEMAT and ESPM). Elisângela is leader of the thematic area University, Society and State in Contemporary Times of the Organizational Studies Division of the Anpad Meeting (EnANPAD). She has been leader of the Public Administration, Government, State and Society and Third Sector (ENANGRAD) theme area since 2020. She researches and publishes on aspects derived from the following themes: Organizational Studies, Non-Hegemonic Organizations, University, Social Movements, Knowledge Production and Dissemination Systems, inequality, and social development. She holds relevant professional experience in the areas of Higher Education, Public Health, Non-Governmental Organizations, Social Movements and Organizational Studies.

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Guilherme Luz Tortorella

Dr. Guilherme Tortorella is an Associate Professor of Industrial Engineering at the University of Melbourne and has over 12 years of experience as a Manufacturing and Continuous Improvement Manager in the automotive industry, having worked at sites in Brazil, Mexico, Uruguay, the United Kingdom, and the United States. Additionally, he worked as an Industry Consultant for seven years. With more than 270 published journal articles, two books, and 15 book chapters, his research is mainly focused on Operations Management, specifically Lean Management, Industry 4.0, and Supply Chain Management. He is the

Editor-in-Chief of the Journal of Lean Systems and an Associate Editor for International Journal of Quality & Reliability Management, International Journal of Lean Six Sigma, Production, and Operations Management Research.



Helena (Helena Belintani Shigaki)

Professor and Coordinator of the Undergraduate Program in Business Administration at Fundação Dom Cabral (FDC). Ph.D. in Business Administration (UFMG - 2020/ CEPEAD/UFMG Best Thesis Award) and visiting doctoral researcher at HEC-Montréal/Canada and Tech3Lab. M.Sc. in Business Administration (PUC Minas - 2014). MBA in Data Science and Analytics (USP - 2022) and in Strategic Marketing Management (PUC Minas - 2012). Bachelor of Business Administration (PUC Minas - 2010). She served as a professor at SKEMA Business School and in the Master's in Business

Administration program at Unihorizontes. Additionally, she was a visiting professor in the Postgraduate Programs at FIA/SP, FDC, PUC Minas, UNIBH, Faculdades Milton Campos, Unileste, and in the undergraduate program at CEFET-MG and UNA. Co-leader of the 'Research Center for Teaching in Marketing and Operations Strategies' at UFMG (2023 - present). She was Editor-in-Chief at Revista Horizontes Interdisciplinares da Gestão and is currently a guest editor at Revista Brasileira de Marketing (ReMark - A3). She takes the lead in the field of Data Science, Artificial Intelligence, and Marketing Analytics (ANPAD, 2022-2024). She was a co-founder and coordinator of the extension projects NeuroFaces at UFMG (2016-2018) and QuarenTese (2020-2021). She possesses expertise in teaching and conducting research in various areas including contemporary marketing management, social marketing, entrepreneurship, neuromarketing, consumer behavior, customer centricity, digital marketing, market research, transformative consumer research, and academic productivity.

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Kadigia (Kadigia Faccin)

Professor Kadigia has research interests in Innovation Management and Interorganizational Relations, Collaborative Innovation, Innovation Ecosystems, and Innovation Education. She holds a post-doctorate in Interorganizational Relationships (2017). She has a Ph.D. in Administration from Unisinos and Sciences de l'information et de la Communication from the University of Poitiers, France (2016). She has a master's degree in administration from the University of Caxias do Sul (2010) and a bachelor's in economics (2008). Professor at Fundação Dom Cabral, since July/2023. She

has been a Visiting Researcher at the University of Stavanger - Norway (2019); the University of Exeter - England (2020); the University of Poitiers - France (2022/2023 and 2023/2024); and the University of Wales Trinity Saint David - Wales (United Kingdom - 2022 and 2023). She is the Academic Division of Innovation, Technology, and Entrepreneurship (ITE) Coordinator at the Brazilian Academy of Management (ANPAD - 2021-2023). She co-founded the country's first research group on Innovation Ecosystems in 2018 and served as co-leader until 2023. She was part of the Support Group for the Institutional Internationalization Project Committee - CAPES/PRINT at UNISINOS from 2018 to 2023. She made part of the executive group that created the "Alliance for Innovation" and "Pacto Alegre" in Porto Alegre, RS. She was the coordinator of the master's and Doctoral programs in Administration

at Unisinos from 2021 to 2023. She is the Founder of Inova & Cria. She is a curator for the Fácil Metodologia project and the Gaúcho Observatory of Innovation Ecosystems. She is a Rede RS Startup Management Committee member, a program of the Secretary of Innovation, Science, and Technology of Rio Grande do Sul. She coordinates research projects with national and international funding (Research Council - Norway). She has a research fellow from the National Council of Technological and Scientific Development (CNPq).

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Livia Barakat (Livia Lopes Barakat)

Livia Barakat is a professor and researcher on internationalization, global leadership, and knowledge management. She coordinates the FDC study "Internationalization Trajectories of Brazilian Companies" and the Assessments of International Value Creation and Global Mindset, applied in customized and academic programs. Professor Livia Barakat holds a PhD in International Knowledge Management from Copenhagen Business School (Denmark) and a Master's and Bachelor's degree in Business Administration from the Federal University of Minas Gerais (UFMG). Livia serves as the academic director of the Executive MBA and has prior

experience as an international project director at FDC, including partnerships with SKEMA Business School, the FDC International Advisory Board, and the AL-LAs Project for the Internationalization of Cities under the European Union. She has also taught at the Pontifical Catholic University of Minas Gerais (PUC-MG) and worked as a market research consultant. She is the author of numerous articles published in international journals such as Management International Review, Project Management Journal, Latin American Business Review, Journal of World Business, and International Journal of Emerging Markets.

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Lucas Amaral

Dr. Lucas Amaral holds a Ph.D. in Management from King's College London, UK. He earned a master's degree in Sustainable Development Practices from the Universidade Federal Rural do Rio de Janeiro (UFRRJ) and a bachelor's degree in International Relations from Pontifícia Universidade Católica de Minas Gerais, with an extension in International Management at ESSCA Angers and ESSCA Budapest. He also holds a technical degree in Construction from CEFET-MG.

Professor at IESEG School of Management in Paris. He has solid experience with projects in the automotive sector, having been responsible for all dealership network development activities for Volkswagen in Latin America. He has also worked as a researcher at Fundação Dom Cabral, focusing on sustainable development and its application in Brazilian companies, strategies and approaches to address socioenvironmental challenges faced by organizations, and stakeholder mobilization and engagement.

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Luciana Faluba (Luciana Faluba Damázio)

Luciana Faluba is a professor and researcher on the areas of strategy and marketing at Fundação Dom Cabral. Luciana holds a Doctorate Degree in Strategic Management and a Master's Degree in Marketing Management from Universidade Federal de Minas Gerais. Prof. Faluba works for graduate programs, MBA, custom, open enrollment and partnership programs at FDC. Besides that, she is the scientific coordinator of the Specialization Program in Management (Marketing emphasis). She has already developed programs for companies such as Embraer, Sicredi, Hospital Sírio Libanês, Algar, among

others. Luciana Faluba holds over 20 years of experience in the areas of marketing strategy and planning, as a consultant and executive. She is the author of the book *Desafios da Gestão Estratégica em Serviços de Saúde*, published by Campus Elsevier and has written numerous articles published in journals and conference proceedings on subjects such as market intelligence, B2B marketing relations, marketing strategies as a competitive differential and health assistance management. [LINKEDIN](#) [LATTES](#) [ORCID](#)



Paulo Resende (Paulo Tarso Vilela de Resende)

Paulo Resende is a professor of logistics, supply chain, and transportation and operations planning. He is the coordinator of the Research and Development Center for Logistics, Supply Chain and Infrastructure at Fundação Dom Cabral and Head Researcher of the Center of Advanced Studies in Transportation Logistics at FDC. He is also the editor-in-chief of DOM Magazine. Professor Resende holds a Ph.D. in Logistics and Transportation Planning from the University of Illinois at Urbana Champaign (USA) and a M.Sc. in Transportation Planning and Engineering from the Memphis State University (USA). He teaches at the

graduate programs (MBA and Specialization), open enrollment, corporate partnerships and custom programs. Paulo Resende has already worked with organizations such as Bunge, Ambev, Brookfield, TV Globo, Kraft, Randon, John Deere, Cargill, Vale, JBS, Basf, Fiat, AngloGold, among others. He has been the dean, consultant and professor at

IBMEC (Brazil) and assistant researcher at the University of Illinois (USA). At FDC, Professor Resende has been the Dean of open enrollment and specialization programs. He is a member of the Supply Chain Council (USA) and a member of the Capacity Committee at the Transportation Research Board (USA). He is the author of books and articles in the fields of logistics, transportation, value chain, supply chain management, sales and distribution channels.

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Reed Nelson (Reed Elliot Nelson)

Reed Nelson holds a Ph.D. in Organizational Behavior from Cornell University, and Bachelor and Masters degrees from Brigham Young. He taught in and masters and doctoral programs at the University of Texas at El Paso, Louisiana Tech University, Southern Illinois University Carbondale, Universidade Nove de Julho, and UNIFACCAMP. He was Eminent Scholar and Endowed Chair in Innovation & Entrepreneurship, in the B.I. Moody III College of Business Administration, University of Louisiana at Lafayette and

a Senior Fullbright Fellow at the Federal University of Minas Gerais, and the Federal University of Rio de Janeiro. For seven years he taught onsite MBA classes in Hong Kong, Singapore, and Taiwan. His publications have appeared in Academy of Management Journal, Administrative Science Quarterly, Organization Studies, Entrepreneurship Theory and Practice, Small Business Economics and other influential scientific journals. Consulting and training clients include General Electric, Maersk Shipping, Hughes Aircraft, Procter and Gamble, Phelps Dodge, El Paso Electric, Lawyers Title, General Instrument Corporation, Grupo Batistella, Grupo Continental, Thompson General Hospital, Hotel Dieu and others.

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Rosiléia Milagres (Rosiléia das Mercês Milagres)

Executive Vice Dean at FDC, since January 2021, responsible for the Academic Education area, which includes MBA programs, the Professional Masters' Program and specialization programs. Rosiléia holds a PhD diploma in Economics from Instituto de Economia da Universidade Federal do Rio de Janeiro and Copenhagen Business School, an MSc diploma in Economics from Centro de Desenvolvimento e Planejamento Regional da Universidade Federal de Minas Gerais, and a Specialist Certificate in Finance from

Fundação Dom Cabral. She is also a Guest Research at Copenhagen Business School. Rosiléia is a member of the Professional Master in Business Administration, developing the roles of coordinator, professor and researcher at Fundação Dom Cabral (FDC). Her areas of interest are related to Strategy, specifically Networks, Collaboration, Collaborative Governance and Routines. Currently, Rosiléia teaches at executive educational programs (strictu and lato sensu), in medium and large companies.

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Samir Lótfi (Samir Lótfi Vaz)

Samir Lótfi Vaz is full professor at Fundação Dom Cabral (FDC). He holds a doctorate degree in Business Administration from Fundação Getúlio Vargas (FGV - EAESP), with an immersion period at IESE-Barcelona, Spain. At FDC, he has undertaken the roles of coordinator, professor and researcher at the Professional Master Program in Business Administration (MPA). His research encompasses practices, sense making and manager-subordinate communication, related to the organizational strategy, organizational change and extreme contacts.

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Sérgio Wanderley

Professor and researcher on ESG, diversity, leadership and high-performance teams, organizational history, and the higher education market. He holds a Ph.D. and a master's degree in Business Administration from EBAPE/FGV, a postdoctoral degree from UFRRJ, and a bachelor's degree in Economics from UFRJ. He also completed an MBA at FDC, a PGA at FDC-INSEAD, and a post-MBA at IMD in Switzerland. He is a professor in the master's and doctoral programs in Business Administration at Unigranrio Afya, having supervised multiple dissertations and theses. Additionally, he

teaches ESG in the MBA program at FGV. With over 20 years of experience in international commodity trading, he reached the position of President of the British multinational EDF Man in Brazil and held a seat on the company's global board. Before that, he was Commercial Director at Coimex Trading, working in the coffee, sugar, and ethanol markets.

Serves as VP of Education at IFSAM (International Federation of Scholarly Associations of Management) and Program Chair of the Business History Division at ASAC (Association of Scientific Administration of Canada). His research has been published in leading national journals, including RAE, CEBAPE, and RAP, as well as in top

international journals such as Academy of Management Learning & Education, Management Learning, Organization, Management & Organizational History, and Critical Perspectives on International Business.. [LINKEDIN](#)