



# FERC 2016

JUNE 2 - 4, 2016

Fundação Dom Cabral  
Aloysio Faria Campus  
Nova Lima - MG | Brazil

## FOUNDER INFLUENCE ON FAMILY FIRM



FUNDAÇÃO DOM CABRAL



DEVELOPING EXECUTIVES AND COMPANIES



# Poster Session Information & Guidelines

## Poster Session Details

- Each FERC Poster Sessions lasts for 90 minutes. Authors should be available at their poster to discuss their work the entire time of their assigned session.
- There is one poster session on Friday morning and two poster sessions on Friday afternoon, June 3:
  - Session I: 10:45 AM – 12:15 PM
  - Session II: 2:00 PM – 3:30 PM
  - Session III: 3:45 PM – 05:00 PM

The specific paper/session assignments will be available in your **conference packet** upon arrival or <http://www.fdc.org.br/hotsites/mail/ferc/additional-information.html>.

- Authors should plan on arriving 10 minutes before the poster session to set-up. A page with the title of your manuscript will be attached to your easel.
- FERC provides display boards that are 3 ft. tall and 4 ft. wide, as well as easels.
- Posters may be attached to the display boards with tape or thumb tacks provided by FERC.
- Please remove all material at the end of the session so the next session can set up in a timely manner.

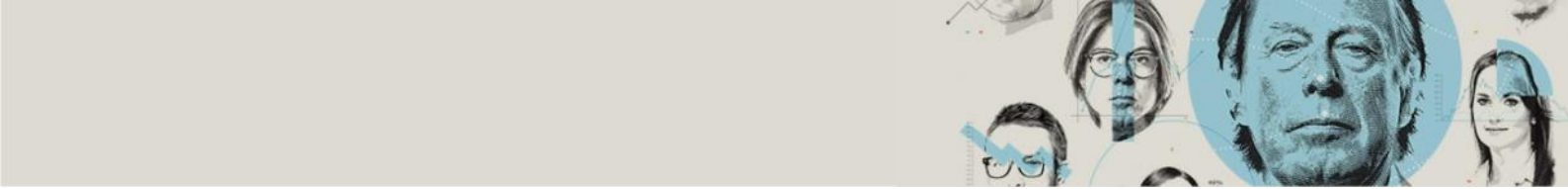
## Poster Presentation Tips

### 1. Poster Session Purpose

- Poster sessions provide a great opportunity for researchers to present papers & establish meaningful discussions with interested attendees. Posters should provide enough information to (1) explain the basic premise of the research for observers, and (2) initiate discussion & questions for the highly interested observers.

### 2. Poster Content

- Select critical pieces of information (e.g., research questions, theory, hypotheses, methods, analysis, findings) to include in sections of your poster.
- Check that the poster is legible from a distance of at least 5 feet away. The main purpose of your research should be readily apparent. The messages you want people to remember should be clear and obvious.

- 
- The final elements of the poster will depend on the research, but general sections may include:
    - Title, author names, institutional affiliation
    - Purpose of Research; Research questions
    - Theory
    - Hypotheses
    - Research Model
    - Description of methods used
    - Sample
    - Analysis techniques
    - Main results
    - Conclusions and future directions

### 3. Poster Design

- Arrange material in sequence that is clear to readers – usually that means starting at top left and ending at bottom right (see example below).
- Strong visual contrast is important for attendees to distinguish information quickly. Color is useful to highlight important points.
- Text and illustrations should be easy to read from about 5 feet.
- Use short statements or bullet points.
- Avoid abbreviations and acronyms.
- Models, Tables, or Figures should be clearly labeled so that the conference participant can understand without reading the text of the manuscript.

### 4. Poster Presentation

- Consider preparing a short presentation (about 5 minutes) to give periodically to those assembled around the poster. You may want to prepare handouts and/or copies of the full manuscript for those interested.

#### Remember to bring:

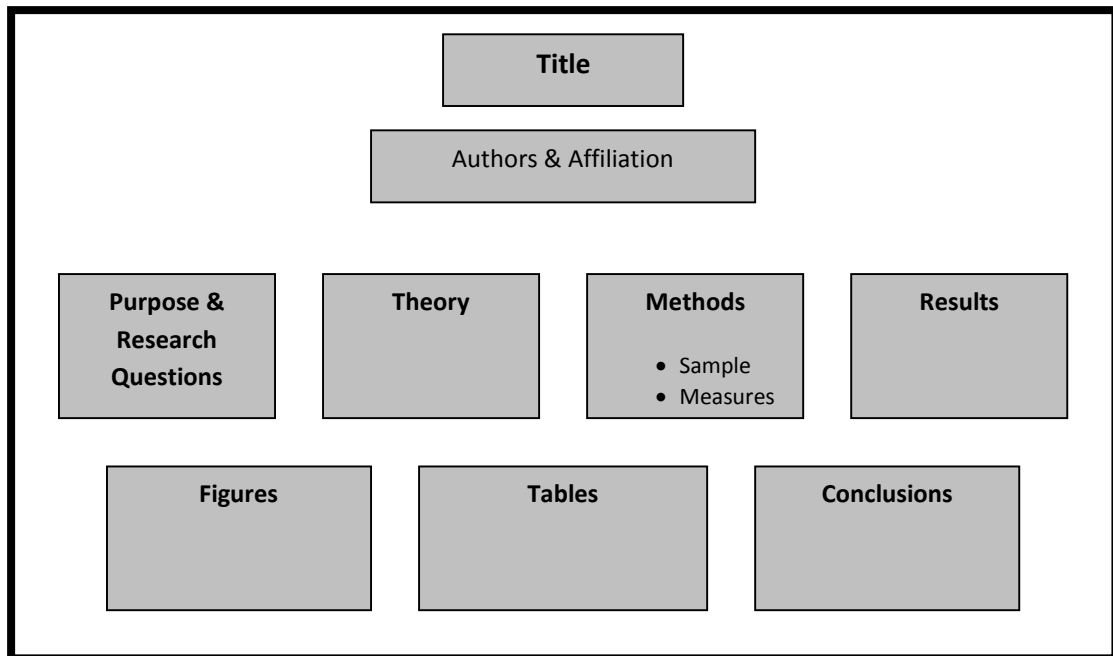
- ✓ Poster documents for display
- ✓ Copies of your paper
- ✓ Copies of any handouts (figures, tables, results) you may want to provide
- ✓ Business cards

#### FERC will provide:

- ✓ Easel
- ✓ 3ft tall x 4 ft. wide foam board (white background)
- ✓ Thumb tacks, tape

## Sample Poster for FERC

*Please adapt sample poster to best present your research*



**Enjoy sharing your research and developing your network of family business research colleagues at Nova Lima, Brazil.**