



## Lorange, Peter

President & CEO  
Lorange Institute of Business Zurich



Teaching and Research: Shipping Management, Global Strategic Management, Entrepreneurship

EDUCATION – MA in Operations Management, Yale University, DBA Harvard Business School

ACADEMIC AND PROFESSIONAL EXPERIENCE – Peter Lorange is President of Lorange Institute of Business Zurich since the end of July 2009.

He was President of IMD from July 1993 until April 2008. He is Professor of Strategy and was the Kristian Gerhard Jebsen Chair of International Shipping.

He was formerly President of the Norwegian School of Management in Oslo. Before this, Professor Lorange was affiliated with the Wharton School, University of Pennsylvania, for more than a decade, in various assignments, including director of the Joseph H. Lauder Institute of Management and International Studies, and The William H. Wurster Center for International Management Studies, as well as The William H. Wurster Professor of Multinational Management. He has also taught for eight years at the Sloan School of Management (MIT).

Peter Lorange is Norwegian. He received his undergraduate education from the Norwegian School of Economics and Business, was awarded an MA degree in Operations Management from Yale University, and his Doctor of Business Administration degree from Harvard University. He holds Honorary Doctorates from Pecs University, Moscow State University, Copenhagen Business School, Estonian Business School, Lund University and ISM University, Lithuania, and he is an Honorary Member of EFMD.

He serves on the board of directors of several corporations including: Zaruma Resources, Vienna University of Economics and Business, Preferred Global Health and Seaspan Corporation.

PUBLICATIONS – Professor Lorange has written or edited 18 books and some 120 articles. His area of special interest is Global Strategic Management, Strategic Planning and Entrepreneurship for Growth. He has conducted extensive research on multinational management, strategic planning processes, and internally generated growth processes.

Selected recent publications:

- . Book – Profit or growth? : Why you don't have to choose, Chakravarthy, Balaji S., Lorange, Peter, Harlow : Pearson Education, 2007
- . Book – Thought leadership meets business : How business schools can become more successful, Lorange, Peter, Cambridge : Cambridge University Press, 2008
- . Book – Shipping strategy: innovating for success, Lorange, Peter , Cambridge : Cambridge University Press, 2009
- . Book – Leading in turbulent times, Emerald, 2010