



Meyer, Julie

Founder & CEO
Ariadne Capital



Julie Meyer is one of the leading champions for entrepreneurship in Europe. With more than 20 years investment and advisory experience helping start-up businesses, she is the well known founder & CEO of Ariadne Capital, Managing Partner of the Ariadne Capital Entrepreneurs (ACE) Fund, founder of Entrepreneur Country, co-founder of First Tuesday, dragon on BBC's Online Dragons Den and weekly columnist in London's City AM.

Her awards include one of INSEAD's Top 50 Alumni, Ernst & Young Entrepreneur of the Year, World Economic Forum Global Leader of Tomorrow and in the Wall Street Journal's Top 30 Most Influential Women in Europe.

From 1998 to 1999, Julie was part of the team at NewMedia Investors, which became early stage investment firm Spark Ventures in October 1999. At NewMedia Investors, she managed deals in key internet success stories like lastminute.com and WGSN. In 1998, she founded First Tuesday, the largest global network of entrepreneurs, which many credit for igniting the Internet generation in Europe. It was sold in July 2000. As a personal project,

Julie is also currently setting up an association for dads and daughters. Julie was asked to be the Spokesperson in early 2010 for the Barclays "Take One Small Step" business campaign as well as the Siemens Enterprise Communications "British Business Boost". She is on the Advisory Board of NACUE, the National Consortium of University Entrepreneurs, and will join the INSEAD Board of Directors in 2011.

ARIADNE CAPITAL

Led by one of Europe's entrepreneurial champions, Ariadne has pioneered a new model for the financing of entrepreneurship - entrepreneurs backing entrepreneurs.

Julie Meyer founded Ariadne in 2000, with the backing of 57 founding investors, amongst whom are the founders of some of the most successful internet and technology companies in recent history. Including the entrepreneurs behind WorldPay, Hotmail, Betfair, SES Astra and many more, these investors are committed to helping the next generation of entrepreneurs build world-leading companies out of Europe.

Ariadne has created a reputation for working with 'game-changers' in the technology and media start-up world. We have advised a number of market-leading firms including CarPhone Warehouse Limited, Skype Technologies SA, SpinVox Limited, Monitise Group Limited, Zopa Limited, Sage Group PLC and Paddy Power PLC.