



Bunster, Jorge

Vice Minister for Trade
General Directorate of International
Economic Relations (DIRECON)
Ministry of Foreign Affairs – Chile

- Born 17 March 1953 in Santiago, Chile
- School at The Grange School in Santiago, Chile (1959–1970)
- University: Economics Degree in the Catholic University of Chile (1971–1975)
- MBA at IESE, University of Navarra, Barcelona, Spain (1976–1978)
- 1979–1981 Commercial Manager, Maquinarias MACO SA
- 1981–1983 CEO AFP Alameda (New Pension Fund System)
- 1984–1986 CEO, Alimentos Bresler S.A. (Ice Cream Company)
- 1986–1990 Operations Manager/Deputy General Manager Cía Seguros Generales Cruz del Sur SA (Insurance Company)
- 1990–2009 CEO, Copec SA (Fuels & Lubes Distribution company)
- Married to Consuelo Benavente, 2 daughters and 2 sons.

DIRECON

The mission of the General Directorate of International Economic Relations – DIRECON – is to implement and coordinate the government policy on International Economic Relations in order to promote and appropriate integration of Chile in the world markets, through the negotiation and administration of international trade and economic agreements and the promotion of exports of domestic goods and services, investments and the internationalization of small and medium companies.