



Katz, Daniel

CEO
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Daniel R. Katz is the Senior Program Director at The Overbrook Foundation, where he leads environmental giving in the areas of biodiversity conservation, sustainability and climate change. He is the Board Chair and former Executive Director of the Rainforest Alliance, an organization he co-founded in 1986 at the age of 24. Under Katz's leadership, the Rainforest Alliance became the first nonprofit organization to create a global program to monitor, evaluate, certify and audit forests and certain agricultural products. Katz and the Alliance ushered in what is one of the most successful conservation strategies in the past fifty years, with The Rainforest Alliance certification mark now found on tens of thousands of products.

Instrumental in the formation of the recent conservation-minded Internet startup CatalogChoice.org, Katz has been described by PBS's Bill Moyers as the "Dr. Phil of catalog clutter" and "the maven of the overstuffed mailbox." He has been featured in numerous print and live media over the years, including People Magazine, New York Magazine, and The Bill Moyers Journal.

A former Kellogg Foundation National Leadership Fellow, Katz currently serves on the boards of several organizations including Grist, People for the American Way, the Gibson Guitar Foundation and others. He is the editor of two books: *Why Freedom Matters: The Spirit of the Declaration of Independence in Prose, Poetry and Song* (2003, Workman) and *Tales from the Jungle: A Rainforest Reader* (1995, Crown).

Katz earned his MBA at the Stern School of Business, New York University and a BA from Ohio State University. He studied at the Central China University of Science and Technology (Hubei, PRC).

He lives in New York City with his wife and two children.

