



Piedrahita, Carlos

CEO
Grupo Nutresa



Carlos Piedrahita is the President & CEO of Grupo Nutresa S.A. since 2000. Previously he was President & CEO of Corfinsura (Investment Bank), Chief Financial Officer of Suramericana de Seguros S.A., Retail Vicepresident of Bancolombia and General Manager of Suleasing S.A.

Mr. Piedrahita received a Joint Honours BA Degree in Economics and Geography from the University of Keele (UK), and a M. Sc. in Accounting and Finance from The London School of Economics. He was born in February 28th, 1954 and also speaks English and French.

He is currently on the board of directors of Suramericana, Cemento Argos, Bancolombia, Fedesarrollo (the leading economic think tank in Colombia), Proantioquia (major regional think tank), The Private Competitive Council, as well as The Science and Technology Council of Colciencias.

“Entrepreneur of the year 2003” by La República and “Best Entrepreneurial Leader 2010” by Portafolio (these are the two economic and financial newspapers in Colombia). “Executive of year 2009 in Latin America”, granted by the American specialized publication “Candy Industry”, and “Executive of year 2009 in Latin America”, granted by the specialized publication “Industria Alimenticia”. “Entrepreneur of the year 2009” by Universidad del Rosario, Bogotá.

GRUPO NUTRESA

Grupo Nutresa S.A. is Colombia’s leading processed food company and one of the top ten regional players in the Latin American food sector. With sales of over US\$ 2,3 billion (2010 FY), the company is geographically diverse, with over US\$ 645 million (2010 FY) in sales outside of Colombia.

Grupo Nutresa specializes in six food categories: cold cuts, biscuits, chocolates, coffee, ice cream and pasta; and is the market leader across all these categories in Colombia, with a 60% market share, and has several leading positions in some of its other markets.

The group reaches over 200,000 points of sale in Colombia, via specialized distribution channels. Abroad, the Group manages its own distribution in 11 countries in the region, covering more than 250.000 points of sale.

Group Nutresa employs nearly 30.000 people.