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Carlos Arruda is Professor of Innovation and Competitiveness, Executive Director of the International Advisory Council and Coordinator of the Innovation Center at Fundação Dom Cabral.

He received his Ph.D. in 1992, in International Management, from the University of Bradford Management Centre, UK; Master's degree in 1988, in Business and Administration from the Federal University of Minas Gerais, Brazil; and graduated in Mechanical Engineering, from the Federal University of Minas Gerais, Brazil, in 1980.

At FDC he has been the Director of Development and Finance (2001-2006), Director of the Executive MBA Program and Coordinator of the Internationalization and Competitiveness Center (1994- 1998). Superior Officer of the Division of Business Development and Support, at the International Trade Centre UNCTAD/WTO, Switzerland, 1998 – 2001; Coordinator, in Brazil, of the World Competitiveness Yearbook of the IMD and the Global Competitiveness Report of the World Economic Forum; Member of the Board of UNICON (University Consortium for Executive Education), from USA, and partner of Ennouar Desenvolvimento Empresarial.

He is author and co-author of several publications in Brazil and abroad, on the subjects: cultural management; internationalization of companies; international competitiveness; management of innovation and business longevity, including the books “Internacionalização de empresas brasileiras” (The Internationalization of Brazilian Companies) and “Em busca do futuro – a competitividade no Brasil” (In Search of the Future – competitiveness in Brazil).