



## Di Leo, Bruno

General Manager, Growth Markets  
IBM

Bruno Di Leo is General Manager of IBM Growth Markets, a global organization based in Shanghai. He is responsible for driving IBM's business success in high-growth economies across Asia Pacific, India, Latin America, Central and Eastern Europe, the Middle East and Africa. These markets encompass more than 140 of the 170 countries in which IBM does business, 85 percent of the world's population, and 60 percent of the world's information technology growth.

Mr. Di Leo was formerly General Manager, IBM Northeast Europe, which included the United Kingdom, Ireland, the Nordic countries, Germany, Switzerland and Austria, as well as Eastern Europe, Russia, the Middle East and South Africa. Prior to that, he held executive positions as General Manager of IBM Global Technology Services in Southwest Europe; General Manager of IBM Latin America; and General Manager of IBM Brazil. He began his career with IBM in 1975 as a customer engineer in software.

Mr. Di Leo holds an undergraduate degree in business administration from Ricardo Palma University and a postgraduate degree from Escuela Superior de Administración de Negocios, both in Peru. He is fluent in English, Italian, Portuguese and Spanish.

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