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DEZSŐ J. HORVÁTH

Dezső J. Horváth is Dean and Tanna H. Schulich Chair in Strategic Management at the Schulich School of Business, York University (Toronto, Canada), where he has been a member of the faculty since 1977. Dr. Horváth completed his academic studies in Sweden. He holds an electrical engineering degree from Malmö Technical College. As well, he holds a Master's degree in Business Administration, a Licentiate degree in Management and a PhD in Management from the University of Umeå. Following an early career in research and development with the Swedish multinational ASEA (now ABB) in the electrical industry, he was appointed to senior academic positions at Swedish universities before joining York. In addition to publishing books and articles on strategic management and international business, he has been engaged by major corporations and governments as a consultant in these fields. Since becoming Dean in 1988, Dr. Horváth has worked with internal and external stakeholders to position Schulich as "Canada's Global Business School™".

THE SCHULICH SCHOOL OF BUSINESS

Known as Canada's Global Business School™, the Schulich School of Business in Toronto, Ontario offers business programs year-round at two Toronto campuses – its award-winning state-of-the-art complex on York University's main campus and its downtown Miles S. Nadal Management Centre located in the heart of the city's financial district. The School also operates representative offices in Beijing and Shanghai, China; Mumbai, India; Seoul, South Korea; and Moscow, Russia. Although predominantly a graduate school of management, Schulich offers undergraduate, graduate and postgraduate business degrees that lead to careers in the private, public and nonprofit sectors. Its more than 21,000 alumni work in over 90 countries worldwide and belong to 80 alumni chapters in 55 countries. Schulich's Executive Education Centre provides executive development programs annually to more than 16,000 executives in Canada and abroad. The Schulich School has developed a strong reputation globally based on three distinctive competitive advantages: global reach and focus, innovative programming and diverse perspectives. Students gain international experience through their exposure to students and faculty from around the world. Students can also study abroad with Schulich's 50 partners – leading schools of management in 30 countries. Schulich pioneered Canada's first International MBA (IMBA) and International BBA (iBBA) degrees, as well as North America's first ever cross-border executive MBA degree, the Kellogg-Schulich Executive MBA. The Schulich School's global reach and other important characteristics of the school have led to the School's being ranked in the world's top tier of business schools.