



Position: Chairmanship of Fiat Group in Brazil

Company/School Name: FIAT Automóveis

Mailing address: Fernão Dias Road Km 429, Bairro Jardim
Terezópolis, BETIM – MG, CEP 32530-000

Phone: 55+31+2123-2219

Fax:

Email:

CLEDORVINO BELINI

Cledorvino Belini, 59 years old, undertook in February 2004 the position of Superintendent-Director to Fiat Automobiles Latin America and began to accumulate, from February 2005, the chairmanship of Fiat Group in Brazil. He holds a B.A. in Business Administration from Mackenzie University and a Master's Degree from USP in the Finance area. He also holds an MBA degree from INSEAD/FDC (France), received in 2002. Belini worked at Magneti Marelli from 1997 to 2004. From 1987 to 1993 he was the Purchasing Director for Fiat Automobiles, emphasizing the rationalization of the suppliers range and the creation of a database of suppliers in Minas Gerais, in the surroundings of the plant (the "*mineirização*"); in addition to the development of the integrated plant and implementation of the just in time and *kanban*, with a dramatic reduction in the stock. From 1994, he was then the Commercial Director and General Director to Fiat Automobiles. He was responsible for introducing the Mille On-Line sales system, for publicity campaigns and for the launch of the Fiat Palio, Fiat's world car. Belini also worked at Fiat Allis (1973 to 1986) and at IRF Matarazzo (1967 to 1973). He was a professor at University São Marcos from 1975 to 1982.

FIAT

Fiat Automobiles is one of the companies with higher growth in Brazil and leader of sales in the sector. Installed in Betim (MG), since 1976, Fiat Automotive currently has a daily production rate of more than 3000 cars. With investments in the order of \$ 5 billion by 2010, Fiat Automobiles is preparing to build a production capacity of 800 thousand vehicles per year, making it one of the biggest car factories in the world. Fiat Automotive also invests in research and product development, new technologies, quality and training of engineering to execute projects increasingly bold and innovative. Fiat was founded on July 11, 1899 in Turin and shortly after it was news in Brazil. The first investment of the trademark in Brazil in 1930, when installed in São Paulo a reseller of the brand Fiat. In 1974, the Bank was founded Fiat in Brazil, responsible for managing financial activities of Fiat and support the marketing of the brand of cars in Brazil in 1975, the Foundation was created Torino, international school. In 90 years, Fiat has a process called "*mineirização*". Today, the Fiat plant in Betim is one of the biggest car factories in the world. Fiat Automobiles closed in 2008 on top of the ranking of sales of cars and light commercial vehicles in the Brazilian market, with 24.6% market share.