

Carlos Arruda is Professor of Innovation and Competitiveness, Advisor on International Relations and Coordinator of the Nucleus of Innovation of the Fundação Dom Cabral.

He is Doctor in International Management, from the University of Bradford, The Management Centre, England, in 1992; Master's degree in Administration from the Federal University of Minas Gerais, Brazil, in 1988 and graduated in Mechanical Engineering, from the Federal University of Minas Gerais, Brazil, in 1980.

He is also Advisor on International Relations, Professor in the Areas of Innovation Management and Competitiveness and Coordinator of the Nucleus of Innovation of the Fundação Dom Cabral. Worked in FDC as Director of Development and Finances (2001-2006), Director in the Corporate MBA Programme and Coordinator of the Nucleus of Internationalization and Competitiveness (1994-1998); Superior Officer of the Division of Business Development and Support, International Trade Centre UNCTAD/ITC, Switzerland, 1998 – 2001; Coordinator, in Brazil, of the Studies World Competitiveness Yearbook of the IMD and the Global Competitiveness Report of the World Economic Forum; Member of the Board of Trustees of UNICON (University Consortium for Executive Education), USA, from 2005 and Partner of Ennouar Desenvolvimento Empresarial and Fertilitis Participações.

Author and co-author of several publications in Brazil and abroad, on the themes: cultural management; internationalization of companies; international competitiveness; management of innovation and business longevity, including the books Internacionalização de empresas brasileiras (The Internationalization of Brazilian Companies) and Em busca do futuro – a competitividade no Brasil (In Search of the Future – competitiveness in Brazil).

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