



EMPRESAS DERSA



Vice Chariman

Dersa S.A.

Alcántara 200, 9th Floor, Las Condes

Santiago, Chile

Phone : 56 2 353 1660

Fax: 56 2 353 1602

amoreno@dersa.cl

ALFREDO MORENO CHARME

Mr. Moreno is an Industrial Engineer from the Universidad Catolica de Chile (1979) and holds and MBA from the University of Chicago (1982).

Currently he is Vicechairman of DERSA Enterprises and Board member of several of the main chilean companies, such as Falabella SACI, Sodimac S.A., Mall Plaza S.A., Derco S.A. and Penta S.A., as well as Vicechairman of Banco Penta and Chairman of Editorial Santiago. He is also Chairman of Teleton Chile Foundation and Vicechairman of ORITEL (Teleton Intenational Organization).

Mr. Moreno is member of the Global Advisory Board of the Graduate School of Business of the University of Chicago and Past President of ICARE.

DERSA S.A.

Dersa is a holding company with interests in Falabella SACI, Derco S.A., and the real estate industry. Through these companies, Dersa S.A. has a geographical exposure in other Latin American countries such as Argentina, Colombia, Peru and Bolivia.

Falabella SACI is the main Chilean company in the retail sector, with interests in department stores, homecenters, supermarkets, shopping centers and financial retail. Currently Falabella operates in Chile, Argentina, Peru and Colombia and its market capitalization is aproximately US\$ 10.000 millions.

Derco S.A. participates in the automotive, truck and machinery distribution industry , with geographical exposure in Chile, Perú and Bolivia. In Chile is the second biggest automotive group, with a market share of around 17%.